

Carry the third option.

Not booze, not sugar water. Second9 is the premium zero-alcohol seltzer built for the sporting life — the clubhouse, the pro shop, the marina, and the 19th hole.

WHY STOCK SECOND9

\$178B

U.S. non-alcoholic market in 2025, heading to ~\$247B by 2032.

+36%

No-alcohol volume growth 2024–29 — the fastest-moving set in drinks.

65%

of Gen Z, and half of U.S. adults, plan to drink less.

\$117B

U.S. functional-beverage market, growing ~8% a year.

Sources: Fortune Business Insights; Mordor Intelligence; IWSR; Circana (2024–25).

THE PRODUCT

Second9 Classic

Lime · Ginger — bright lime and real ginger with a dash of bitters. The original, built at the turn.

0%**ALCOHOL**

Organic juices · electrolytes · adaptogens · botanicals · caffeine from guayusa

15**CALORIES****0g****ADDED SUGAR****30mg****GUAYUSA CAFFEINE**

WHERE IT FITS

Golf clubs & pro shops · Marinas & yacht clubs · Resorts · Restaurants & bars · Sporting & hunt clubs · Gyms & wellness

WHY PARTNER WITH SECOND9

A real story

Two founders who quit drinking and built the thing they wanted — authentic, not manufactured.

A premium product

Organic, functional, beautifully made — proud to put on your rail.

A real point of view

Not bland, not gimmicky — a brand your members will respect.

RISE EARLY. FINISH STRONG. GET SOME.

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